

# Publication

The following chapters are the outcome of discussions and conversations held during Switch Perspective workshops from 2016 to 2020. Each chapter describes one step in the storytelling process. It starts by looking at who storytellers are; then it examines how topics are selected, preparations are done, experts are consulted, interviews are conducted and narratives are crafted; then, finally, it discusses the impact of stories once they are published.

In this publication, storytelling is discussed in a wide sense, including journalistic work, academic research and communication by NGOs (non-governmental organisations). Migration coverage today is not just the domain of traditional media outlets. It is being featured by all kinds of publications as well as independent voices on social media and local or international NGOs. Storytellers, therefore, include a multitude of people who publish and share stories on different platforms. The concept of migration is also dealt with in a broad sense, to include processes of mobility and movement as well as displacement and refugees or asylum seekers.

The seven chapters in the publication build on interviews and conversations with journalists, filmmakers, researchers, NGO workers and others who took part in Switch Perspective

workshops. Many have personal experiences of migration in addition to professional expertise. Fourteen participants in total were interviewed in 2020. These interviews served as the basis for the analysis in this publication; the outline, sections and content of each chapter were drafted based on what came out during these conversations.

The purpose of this publication is to be a resource for other storytellers, both in terms of practical advice and inspiration for self-inquiry and reflection. It pinpoints the processes behind why stories are told in certain ways. It also describes how reflection and exchange can bring more awareness to the way we work. The result of that, we hope, is better reporting and storytelling on migration.

